

PROGRAMME
Summer School 2015 “Metaphor in Cognition”

Date	Topics	Time	Room
	1. Lecture “Metaphor in Cognition” (Dr. Beverly Maddox Moon) Pause 2. Lecture “Permian School of Metaphor” (Dr. Svetlana L.Mishlanova) Lunch 3. Lecture “Metaphorical and Creative Thinking in Professional Communication Development” (Dr. Elina Erzikova) Pause 4. Training “Metaphor in translation”	10.00 – 11.00 11.00 – 11.20 11.30 – 12.30 12.30 – 13.30 13.30 – 15.00 15.00 – 15.20 15.20 – 16.50	87
July 28	1. Lecture “Metaphor in Intercultural Communication and Intercultural Competence Development” (Dr. Beverly Maddox Moon) Pause 2. Lecture “Multimodal Metaphor” (Dr. Svetlana L.Mishlanova, Maria V.Suvorova) Lunch 3. Lecture “Metaphor Draws the World” (Dr. Natalya V.Shutemova) Pause 4. Classes “Metaphor Draws the World” (Dr. Natalya V.Shutemova)	10.00 – 11.00 11.00 – 11.20 11.30 – 12.30 12.30 – 13.30 13.30 – 15.00 15.00 – 15.20 15.20 – 16.50	87
July 29	1. Lecture “Metaphors of Mississippi” (Dr. Beverly Maddox Moon) Pause 2.Lecture “Innovation in Metaphor Studies” (Pr. Ekaterina V. Isaeva). Lunch 3. Lecture “Urban Metaphor” (Dr.LarissaM.Akekseeva) Training (Dr.LarissaM.Akekseeva) Pause 4. Instruction on the project “Creating Permian Metaphor” (Dr. Larissa M.Alekseeva)	10.00 – 11.00 11.00 – 11.20 11.30 – 12.30 12.30 – 13.30 13.30 – 15.00 15.00 – 15.20 15.20 – 16.50	87
July 30	Special Track. Students Project. “Creating Permian Metaphor”	10.00 – 18.00	Perm Regional Museum

July 31	1. Final Presenttions	10.00 – 11.00	87
	Project. “Creating Permian Metaphor”(Revision)		
	Pause	11.00 – 11.20	
	Project. “Creating Permian Metaphor”(Continuing)	11.20 – 12.20	
	Lunch	12.30 – 13.30	
	2. Closing Ceremony	13.30 – 15.00	